

DIXIE OUTLET MALL BLACK FRIDAY 'CASH CUBE' CONTEST RULES ("RULES")

1. CONTEST PERIOD:

The Dixie Outlet Mall *Cash Cube* Contest ("**Contest**") will run from 11a.m. Friday, November 25, 2016 to 10:00 p.m. Friday, November 25, 2016 ("**Contest Period**"). The Sponsor's clock is the time keeping device for this Contest.

2. CONTEST LOCATION:

The Contest will be administered at Dixie Outlet Mall, 1250 South Service Road, Mississauga, Ontario L5E 1V4. The sponsor of the Contest is Cominar Real Estate Investment Trust. ("**Sponsor**").

3. ELIGIBILITY:

No purchase or payment necessary. The contest is open to all residents of Ontario 13 years of age or older at the time of entry. Persons under 18 years of age require permission of a parent or legal guardian. Employees of, members of the immediate family of, or those domiciled with, an employee of, Cominar Real Estate Investment Trust. or its affiliated or related companies, retailers at Dixie Outlet Mall, service providers at Dixie Outlet Mall, and the consulting, advertising, and promotional agencies and administrators used in connection with the contest, are not eligible to participate. Immediate family consists of parents, siblings, children, and spouse.

4. HOW TO PARTICIPATE:

Individuals may enter by inputting their unique 5-digit pin code at the display located across from the Food Court at Dixie Outlet Mall. One pin code inputted into the 'Cash Cube' will constitute as one entry. Pin codes will be distributed from November 15 until November 25 at 9p.m. and will be distributed through a variety of methods including direct mail, online and in-mall during Dixie Outlet Mall's regular operating hours. Each participant is permitted one entry per hour during the contest period. Participants are permitted to enter one contest-generated code at a time. Participants are required to present their copy of the pin code (received from one of the methods above) prior to entering the code on the 'Cash Cube'. Any participant who submits, or attempts to submit, more entries than permitted under these Rules may be disqualified from the Contest in the sole discretion of the Sponsor. Personal information is collected solely for the purpose of administering the contest and will not be used for any other purpose without the consent of the participant (or if applicable, the participant's parent or legal guardian).

5. THE PRIZE:

The grand prizes available to be won will vary between \$100 to \$1000 in Dixie Outlet Mall gift cards (total maximum retail value of prizes to be won is \$6000) ("**Grand Prize**"). The total value of prizes will be determined at the sole discretion of the Sponsor.

6. WINNER SELECTION:

Prizes will be released every hour at a randomized time at the sole discretion of the Sponsor. The potential winner must have entered a contest generated code, received from one of the distribution methods listed above. The potential winner(s) must be present at the time the prize is awarded. A potential winner is eligible to win only one prize per day. In the event a potential winner is selected again, such potential winner may be disqualified at the Sponsor's sole discretion, and the Sponsor may, at its sole discretion, hold another random draw to select another potential winner, in which event the provisions of this section will apply to such alternate potential winner.

All prizes are distributed at Guest Services at Dixie Outlet Mall. Potential winners must successfully answer a skill-testing question unaided and unassisted and present government-issued photo identification verifying the residency and age of the entrant, and sign the Contest Release & Acknowledgement at Guest Services to receive the Prize, which, among other

things, (i) confirms compliance with these Rules, (ii) acknowledges acceptance of the Prize as awarded, (iii) releases Cominar Real Estate Investment Trust, their affiliates, and each of their respective officers, directors, employees, agents, representatives, successors and assigns, and their respective advertising and promotional agencies and all of their respective affiliates, directors, officers, employees, agents, representatives, successors, and assigns, and any other person or entity associated in any way with the contest (collectively, the “**Released Parties**”) from any liability in connection with this Contest, and (iv) confirms the winner’s agreement to the publication, reproduction and/or other use of his or her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner, including, but not limited to, print, broadcast, and/or the Internet (including, but not limited to, social media). If the potential winner is under 18 years of age, a parent or legal guardian must sign the Contest Release & Acknowledgement and be present with the potential winner at Guest Services when doing so.

Prizes are not transferrable and must be claimed as awarded. If a prize is not claimed it will be forfeited. Prizes may be substituted by a prize of equal or greater value at the sole discretion of the Sponsor. If a prize cannot be awarded in accordance with these Rules, such prize will not be awarded.

7. GENERAL:

Sponsor assumes no responsibility for lost, illegible, or damaged pin codes, or for any failure of any devices used in connection with the Contest. Any individual found to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Rules or otherwise in a disruptive manner will be ineligible to receive the Prize.

Subject to applicable laws, Sponsor reserves the right to terminate this Contest for any reason.

The Contest and the interpretation of these Rules are governed by the laws of Canada and Ontario.

By participating in this Contest, each participant automatically accepts these Rules, which are subject to change without notice, and automatically releases the Released Parties from any liability arising in connection with the contest.

The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all participants without right of appeal. Anyone determined by Sponsor, in its sole discretion, to be in violation of these Rules is subject to disqualification by Sponsor at its sole discretion.

In the event of any discrepancy between these Rules and any other material, including, but not limited to, advertising, these Rules will prevail.